



Pennsylvania Coalition of Affiliated  
Healthcare & Living Communities

# 2019 FALL CONFERENCE | SPONSORSHIP OPPORTUNITIES

## **\$5,000 LEVEL - Welcome Party, 9/23**

**PACAH's official conference commencement party! Greet attendees with an open bar, hors d'oeuvres and dinner.**

Benefits:

- 3 conference attendee registrations
- 1 foursome in the afternoon outing
- Vendor registration, larger booth w/premier placement
- Full page color ad w/premier placement in program
- Premium sponsor listing in program
- Plus, benefits listed below

## **\$3,000 LEVEL - Golf Outing, 9/24**

**PACAH 2019 Fall Golf Outing on Tuesday, 9/24 - Our shot-gun start tournament includes lunch.**

Benefits:

- 2 conference attendee registrations
- 1 foursome in the golf outing
- Vendor registration, larger booth w/premier placement
- Full page color ad w/premier placement in program
- Premium sponsor listing in program
- Plus, benefits listed below

## **\$2,500 LEVEL (\$1,500 each shared with non-competitor)**

**Introduce our Keynote, Bill Stainton on Tuesday, 9/24:**

Perfect for a company who wants to put their message in writing! Includes the opportunity to place company information and/or giveaways on each attendee seat and 10 minutes to speak to the audience about your company prior to introducing our keynote speaker.

**Vendor Show, Wednesday, 9/25:**

Be the star of the show! Sponsor vendor show hors d'oeuvres, open bar. Benefits include logo swag bags and a sponsorship listing in our exhibitor directory.

Benefits: Complimentary vendor show registration, booth w/premier placement, one additional conference attendee registration, full page color ad, premium sponsor listing in our program, plus benefits listed one page two.

## **\$2,000 LEVEL**

**Hotel Room Key Cards:**

Showcase your company logo every time an attendee uses their hotel room key card! Benefits include custom logo hotel room key cards for all conference attendees, which will be used during the entire conference.

**Host PACAH's Conference Party, Wednesday, 9/25:**

Sponsor our attendees favorite social event, complete with snacks, a DJ, and dancing!

Benefits: Complimentary vendor show registration, one additional conference attendee registration, full page color ad in the conference program, plus benefits listed on page two.

## **\$1,500 LEVEL**

**Online Registration:**

Greet registrants with your company logo on each page during the registration process. Benefits include custom lanyards to each attendee and your company name & logo on every attendee's name badge.

**Overnight Guest Welcome Bags:**

Be the first company logo that guests see when they check-in! Benefits include a custom message from your company to our attendees, plus the opportunity to include company branded promotional items if you'd like.

**Conference Registration:**

Have your company logo greet our attendees as they arrive! Benefits include custom document bags which will be presented to every attendee during registration.

**Continuing Education Tracking:**

Support attendees' continuing education with our NEW scanning process for continuing education credits. Showcase your company logo on all signage and printed informational sheets related to this new scanning system.

**PACAH Spring 2019 Afternoon Outing, Tuesday, 9/24:**

**(Two sponsorship openings @ \$1,500 each)**

Host an relaxing afternoon with friends and colleagues. Includes coach bus transportation.

Benefits: Complimentary vendor show registration, one additional conference attendee registration, 1/2 page color ad in the conference program, plus benefits listed on page two.

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## \$750 LEVEL

**Continental Breakfasts** - *Select from...*

- Tuesday, 9/24
- Wednesday, 9/25
- Thursday, 9/26

Benefits: One complimentary conference attendee registration, company signage recognizing the sponsorship, opportunity to greet attendees during your breakfast, a 1/2 page color ad in our conference program, plus benefits listed below.

***Want to sponsor all three? Receive complimentary vendor show registration!***

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## \$600 LEVEL

**Conference Breaks** - *Select from...*

- Morning Break on Tuesday, 9/24
- Morning Break on Wednesday, 9/25
- Afternoon Break on Wednesday, 9/25
- Morning Break on Thursday, 9/26

Benefits: opportunity to greet attendees during your break, a 1/4 page color ad in our conference program, plus benefits listed below.

***Want to sponsor all four? Receive complimentary vendor show registration!***

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## \$300 LEVEL

**Golf Outing Prizes (5 available)** - Your sponsorship provides gift cards to top placeholders and individual winners at the golf outing. Tee sign with company logo is included.

**Conference Tote Bag Inserts (5 available)** - share your message with attendees by adding an insert or giveaway in our conference document bags, which attendees receive upon conference registration. Provide your insert/giveaway to PACAH prior to the conference and we will place them in the totes. Insert ideas include pens, usb thumb drives, hand sanitizer or any other promo idea that works best for your company!

Benefits: 1/4 page black & white ad in our conference program, plus benefits listed below.

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## **Benefits of a PACAH Conference Sponsorship**

- One free admission to our golf or wine outing
- Company recognition during your sponsored event
- An opportunity to greet attendees
- Display company banner for the duration of the conference
- Display company collateral at our sponsor table
- Sponsor listing in our program and your logo on PACAH's landing page, with a link to your website
- Sponsor ribbons on your company attendees' name badges

**Sharing with a Non-Competitor** - If you choose to share a sponsorship with a non-competitor, each sponsor will pay the non-competitor amount listed with each sponsorship type. PACAH will select the company that you will be partnered with, ensuring that this company does not sell similar products or is in direct competition with you.

Contact Kim Deline at (717) 736-4741 or [kdeline@pacounties.org](mailto:kdeline@pacounties.org) to discuss sponsorship opportunities.