

## ADVERTISING OPPORTUNITIES

Increase your business opportunities and client connections by advertising in our PACAH 2019 Fall Conference program. Every attendee receives our full color program, guaranteeing high visibility for your company at a reasonable cost.

### ARTWORK GUIDELINES:

- Ads must match the ad dimensions listed.
- Camera ready artwork only - no Microsoft Word or Publisher documents
- PDF, EPS and JPEG file formats only
- Final resolution must be 300 dpi or greater - anything less will compromise quality of your printed ad.
- Please submit ads via email - FTP upload available if file size is too large

### LAYOUT GUIDELINES:

- The size of your electronic version should exactly match the final size of your ad.
- Please save files with fonts embedded and without crop marks (for PDFs).

	<u>B &amp; W</u>	<u>COLOR</u>
<b>Full Page (7.5" x 10")</b>	<b>\$400</b>	<b>\$700</b>
<b>1/2 Page (7.5" x 5")</b>	<b>\$200</b>	<b>\$350</b>
<b>1/2 Page (3.75" x 10")</b>	<b>\$200</b>	<b>\$350</b>
<b>1/4 Page (3.75" x 5")</b>	<b>\$150</b>	<b>\$255</b>

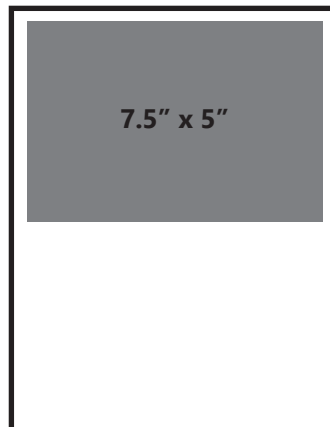
**DEADLINE - MONDAY, 8/5/19**

**AD SIZING** *(Based on an 8.5" by 11" conference program. Ad layouts below do not represent actual ad location, only size representation on the page assigned.)*

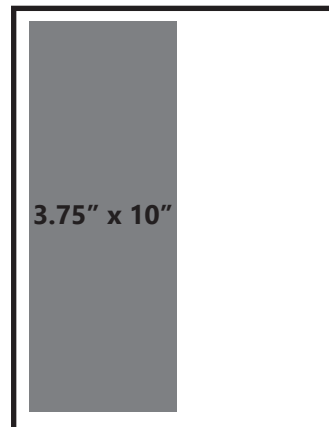
**FULL PAGE**



**1/2 PAGE  
HORIZONTAL**



**1/2 PAGE  
VERTICAL**



**1/4 PAGE**

